

Hitachi High-Technologies' CSR Vision

Our underlying idea for managing our company is “achieving our business goal on the philosophy that we contribute to society through our business and with consideration for the environment, society and human rights”. Our ultimate goal is to “be at the top of the high-tech solution business” while keeping in mind the importance of creating values through high-tech solutions in order to contribute to society. Moreover, we believe that environmental consciousness, a law-abiding spirit, disclosing information and respect for employees to be essential in corporate management. These ideas are summarized as “basic philosophy” and “corporate vision” below, and putting them into practice is the very CSR of our company.

Corporate Vision

Basic Philosophy

Hitachi High-Technologies Corporation aims to be a successful enterprise trusted by all our stakeholders and contributing to social progress through business activities that emphasize value creation through high-tech solutions. We are committed to open, transparent, and reliable business practices. As we continue to grow, we will value environmental responsibility and strive to build a prosperous community, fulfilling our social responsibility and contributing as a corporate citizen with passion and pride in our work.

Corporate Vision

To consistently aim to be Global Top in high-tech solutions

Business Policy

1. To place the customer first, growing with our customers by providing the best solutions, consistently a step ahead of market needs.
2. To contribute to value creation in the global community through synergies between our strengths in cutting-edge technologies and our capabilities as an established trading company.
3. To aim for reliability and excellence based on our core assets of talent and technical resources, and to maximize our corporate value.

Management Policy

1. To aggressively disclose information and conduct business in a highly transparent manner.
2. To exercise social responsibility as an environmentally aware corporate citizen.
3. To conduct legally and ethically sound business activities.

Corporate Culture Policy

1. To respect the abilities of every employee and inspire confidence to tackle new challenges.
2. To build a vibrant, enterprising company that is open to new ideas.
3. To encourage speedy and efficient performance through teamwork.