

Initiatives at Company Offices and Group Companies

Support for Science Education

Observing Nature through Electron Microscopes

As part of our support for science education in schools, companies in the group participate in several ongoing projects that introduce students to the wonders of nature as viewed through electron microscopes.

Tokyo, Japan

Head Office, Hitachi High-Technologies

Tabletop Microscope Experience Program

Since May 2008, the head office has been lending a Hitachi High-Technologies Tabletop Microscope to universities and other organizations, which devise special programs aimed at supporting scientific study at schools. At regular events organized by these universities, Tabletop Microscope is used to allow elementary, junior-high and high school students to experience science at first hand. Since there's a concern that today's children are uninterested in natural sciences, we hope this program will expose more children to the wonders of science and make them want to learn more about science and engineering.



Tabletop Microscope

Osaka, Japan

Kansai Branch Office, Hitachi High-Technologies

Parent-Child Microorganism Observation Seminar

In August 2008, the office provided an electron microscope, other equipment, and meeting space for a parent-child seminar led by university professors. The seminar is a regular event. It is held every year to introduce children and their parents to the fascinating world of science.



Parent-child observation seminar

Tokyo, Japan

Hitachi High-Tech Fielding Corporation

Support for Environmental and Science Education

Since 2001, Hitachi High-Tech Fielding has cooperated with local primary schools to implement an educational support program that allows children to experience and enjoy science and technology, and to appreciate the importance of our natural environment. In August 2008, the program gave students a chance to experience learning with an electron microscope.



Children with electron microscope

Enhancing Quality and Environmental Management Systems

Singapore Head Office, Ang Mo Kio Office, India Office, Philippines Office
Hitachi High-Technologies (Singapore) Pte. Ltd.

Integrated ISO 14001/ISO 9001 Certification at Four Sites



India office staff



Philippines office staff

In September 2008, four sites under Hitachi High-Technologies (Singapore) simultaneously acquired integrated certification for the ISO 14001 (environment management) and ISO 9001 (quality management) standards. The purpose of the certification program is to ensure that products and services are provided quickly and in an appropriate and environmentally conscious manner, to an even greater extent than before.

Amid the trend toward globalization, certification will allow Hitachi High-Technologies (Singapore) to be trusted as a company that complies with laws and regulations and that cares about quality and the environment.

Promoting Diversity

Tokyo, Japan
Hitachi High-Tech Support Corporation
Kawasaki city, Kanagawa Prefecture, Japan
Hitachi High-Tech Solutions Corporation

Workplaces to Empower the Disadvantaged



Ayako Murota, with gold medal recognizing skills honed on the job



Chiaki Nakazato handling in-house mail deliveries

The policy of the Hitachi High-Technologies Group is to realize workplaces where individuals with varying skills and abilities can work together to achieve common goals.

Through training and on the job experience, all employees are encouraged to develop their skills and contribute each according to their abilities.

In fiscal 2008, two disadvantaged employees won awards in national and regional skill contests. Ayako Murota won a gold medal in the computer skills event at the National Abilitylympics in October 2008, and Chiaki Nakazato won a gold medal in the office assistant event at the Tokyo Abilitylympics in February 2009.

Community Relations

Hitachinaka city, Ibaraki Prefecture, Japan
Naka Division, Hitachi High-Technologies

Open Day and Community Participation

The Naka Division interacts with the local community by hosting open events and becoming involved in a variety of public activities.

In August 2008, the division held its Midsummer festival, with open workplace tours that were attended by about 400 residents, both children and adults.

Many volunteers from the division also turned out to assist with the national Katsuta Marathon, which passes nearby. Their responsibilities included directing traffic, handling registration and data entry, and issuing finisher certificates.



Computer demonstration at Summer festival



Volunteers issuing finisher certificates at Katsuta Marathon

Dallas Office
Hitachi High Technologies America, Inc.

Contributions Led by Community Activity Committee

The Community Activity Committee of Hitachi High Technologies America coordinates a number of ongoing community involvement activities, and also supports Japanese-American cultural exchanges.

In 2008, in cooperation with the local educational committee, the Dallas office recommended a local teacher to the Hitachi Japanese-American Teacher Exchange Program. The teacher was sent to the city of Hitachi, Ibaragi Prefecture, to learn about the Japanese education system by visiting schools, observing classrooms and interacting with teachers. He also experienced the blending of the modern and traditional in Japanese life through a homestay with a host family.



Classroom instruction in Japan