

# Winning Respect through Employee Practices as a Company with Integrity and High Aspirations

## Renewed Recognition of Corporate Social Responsibilities

The worsening of the global economic environment that began with the financial crisis in the United States has adversely affected business activities in a number of ways. At the same time, the public's trust in business has been shaken by a series of accidents related to quality control and by scandals that have cast doubt on corporate ethics. In difficult times such as this, I believe that corporations owe it to their stakeholders to return to basic principles and demonstrate a renewed recognition of their obligations to society.

At Hitachi High-Technologies, we intend to meet these obligations through stronger corporate governance, sound management informed by a spirit of compliance, and communication with all of our stakeholders. As advocated in our Basic Philosophy, we will contribute to social progress through business activities that emphasize value creation through high-tech solutions.

## Contributing to Social Progress and Preservation of the Environment

As a company that combines design and manufacturing functions with trading company functions, leveraging cutting edge technologies and providing global solutions, Hitachi High-Technologies contributes to health, safety, and well-being, to

enhanced social infrastructures, and to preservation of the environment. Specific examples described in this report include clinical chemistry analyzers that enable speedy and precise reporting of clinical tests, and contaminant detection systems that help make food safer. Like our other products and services, they contribute to society through innovative solutions to the problems facing the world today.

One of our most important responsibilities is responding to environmental imperatives. To reduce the environmental impact of our business activities, we have formulated and executed an Environmental Action Plan for the group as a whole, and included environmental awareness in Quality Policy of our ISO quality management systems. As a leader in measurement and analysis technologies, we provide products that help control hazardous substances, and through our solar and fuel cell technologies we are working to enable clean energy solutions. At the same time, solutions to environmental problems must come from action on the personal level as well as from commitment on the corporate level. Throughout the group, we are working to encourage environmental awareness and individual action to preserve the environment.

## Ensuring Ethics and Integrity

I think that one factor behind recent corporate scandals has been the pursuit of profit above all else and an unquestioning faith in

market principles. At Hitachi High-Technologies, we work to install a spirit of strict observance of the law, through training programs and measures taken on the basis of group-wide compliance surveys. To ensure that rules are followed in all corporate activities, we make it clear that all employees are expected to act on the basis of high ethical standards. We recognize that our business is founded on the trust of our stakeholders and society as a whole. Even under adverse operating conditions, our daily work is guided by the principles of “ethics and integrity” and “right and wrong before profit and loss”.

While striving to increase the value of the company, we recognize that integrity is the key to winning the respect of society. Under the leadership of management, including myself, the Hitachi High-Technologies Group will work to gain the trust of society by demonstrating a spirit of integrity in the actions of every employee, in every business situation.

### **A Company Faithful to High Aspirations**

The core values of CSR at Hitachi High-Technologies are expressed in our Basic Philosophy. Our goal is for each employee to faithfully put those high aspirations into practice, working to find solutions to the issues faced by society. Mindful of the growing impact of corporate activities on society, we will engage in a dialog with our stakeholders as we carry out our daily business, fulfilling our responsibilities in the areas of the environment, society, the



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economy, and human rights.

By faithfully advancing these policies throughout the group, we will contribute to preservation of the environment, provide our customers with products and services they can count on, work closely with local communities, and seek to win the trust of society as a company that is helping to make the world a better place.

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