

Hitachi High-Technologies

Guidelines Governing Corporate Activities

Adopted August 1984

Revised May 2007

Preface

The Hitachi High-Technologies Corporation is fully cognizant of its role and mission, and of its responsibilities, as a corporate citizen. We have accordingly established the following corporate activities guidelines, designed to enable our continued development in the future as a truly international company, and we will enforce them meticulously throughout all companies within the group.

Basic Philosophy

The Hitachi High-Technologies Corporation aims to be a successful enterprise trusted by all our stakeholders and contributing to social progress through business activities that emphasize value creation through high-tech solutions.

We are committed to open, transparent, and reliable business practices. As we continue to grow, we will value the environment and strive to build a prosperous community, fulfilling our social responsibility and contributing as a corporate citizen with passion and pride in our work.

Activity Guidelines

1. We are committed to making a contribution to a broad mutual understanding and the establishment of friendly relations among the nations of the world, and respect for human rights and the environment across the globe. At the same time, we will strive to work together and maintain unity within the company to cooperate with all companies in the Hitachi group, based at all times on a spirit of harmony.
2. We are determined to put our customers first at all times, responding to the expectations of our customers through good-faith business practices and striving to secure mutually advantageous relationships with our business partners.
3. We will strive to demonstrate a pioneering spirit and supply highly reliable products and services that swiftly meet the new needs of all sectors of industry.
4. We will endeavor to ensure product safety based on the customer-focused policy.
5. We will endeavor to maximize the trust put in us by society at large through stable management and corporate growth, based on reliable trading and business practices.
6. We acknowledge our mission and responsibilities to society, and will strive to uphold the law and good corporate ethics, operating on the basis of a competitive philosophy that is, at all times, fair and orderly.

7. We are fully aware of the importance of our customers' data and personal information. We respect the value of other companies' management and technical data, and will always do our utmost to deal fairly with all such information, in due recognition of the value of all management and technical data in possession of this company.

8. We will strive at all times to uphold laws governing international commerce in full recognition of the fact that the preservation of world peace and security is indispensable not only for domestic industry but also for maintaining international trust in the nation as a whole.

9. We will tirelessly endeavor to be a model corporate citizen, learning everything we can from within and without our organization, in an ongoing effort to enhance our insight and knowledge.